

PTO/SB/21 (09-04)

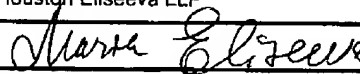
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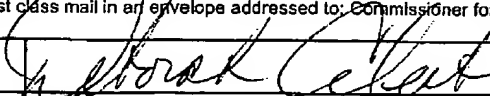
TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/484,730	RECEIVED CENTRAL FAX CENTER FEB 28 2005
	Filing Date	January 18, 2000	
	First Named Inventor	Eyal Bartfeld	
	Art Unit	2611	
	Examiner Name	Brown, Rueben M.	
Total Number of Pages in This Submission	26	Attorney Docket Number	0035.0001 (2000-001)

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Houston Eliseeva LLP		
Signature			
Printed name	Maria M. Eliseeva		
Date	February 28, 2005	Reg. No.	43,328

CERTIFICATE OF TRANSMISSION/MAILING

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Signature	
Typed or printed name	Deborah Celeste
Date	February 28, 2005

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In Re: Eyal Bartfeld Confirmation No: 1034
Serial No: 09/484,730 Group: 2611
Filed: January 18, 2000 Examiner: Brown,
Rueben M.
For: Method and Apparatus for Selecting
and Displaying Multi-Media
Messages
Customer No.: 29127
Attorney 0035.0001 (2000-001)
Docket No.

FEB 28 2005

AMENDMENT AND RESPONSE

VIA FACSIMILE: 703-872-9306
Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the pending final Office Action, mailed December 29, 2004, please amend the above-captioned patent application as follows:

-amendments to the claims are reflected in the listing of claims in section a);

reconsideration is requested in view of the remarks set forth in section b).